NATIONAL CAPITAL COMMISSION COMMISSION DE LA CAPITALE NATIONALE		No.	2023-C08	
		То	Board of Directors	
For	DECISION	Date	2023-06-22	
Subject	/Title			
Progress	update and name recommendation for the	e parkway ren	aming initiative.	
Summa	ry			
decision. naming a	d Parkway was presented to the NCC Bo The Board unanimously agreed that the N nd engagement exercise.	ICC move for	ward with an Algonquin	
Truth and commemor Algonquir	bach aligns with the principles of the NCC Reconciliation Commission's calls to acti- pration. It also offers an opportunity to pro- culture and language. As well, the initiati- Capital (PFCC) objective related to an in- egion.	on related to lomote Algonquive is in alignm	anguage, culture and uin voices and revitalize nent with the Plan for	
activities	nission provides an update on the progres and recommendation for approval of the r d through the Algonquin naming and enga	new name of t	he parkway that was	
new name ceremony stories wi	posed name is approved by the NCC Boa e will be publicly unveiled during an event would be held, followed by an event that th the public. Installation of the signage de eduled signage unveiling.	in September would include	2023. An unveiling e opportunities to share	
<u></u>				
Risk Su	mmary			

Submission

Recommendation

That the NCC move forward with the recommended name for the parkway and that a signage unveiling ceremony and event be held in September 2023 in honour of the parkway's new name.

Submitted by:			
Véronique de Passillé			
Name DocuSigned by: Signature 9DAF206874CF43E			

Submission

1. Strategic Priorities

- Plan for Canada's Capital (PFCC) 2017-2067:
 - Chapter 3: An Inclusive and Meaningful Capital
 - Indigenous Representation in the Capital: The NCC will contribute to the recognition of Indigenous peoples in the toponymy of the region [...]. (PFCC, p.36)
 - Representing Canadian Diversity and Regional Identity: "Canadians from diverse backgrounds will recognize themselves in the symbols and the democratic, cultural and scientific institutions that define Canada as a land of democracy." (PFCC, p. 37)
- Corporate Plan Strategic Directions, 2021-2022 and 2022-2023:
 - Foster an inclusive and meaningful National Capital Region of national significance reflective of all Canadians, including Indigenous peoples, and all levels of government.
- Corporate Plan Corporate priority 3 2022-2023 to 2026-2027
 - Ensure that inclusiveness and the richness of Canada's diversity are reflected in the stewardship of NCC assets and the development of its workforce.

2. Authority

• National Capital Act, s. 10(2) (c)(d)(i)

Pursuant to the following:

- NCC Toponomy Policy (April 2022), section 4: Process, c. Advisory Committee on Toponomy (ACT): "The Committee may also review other matters involving toponomy-related issues that may be referred to the Committee by the CEO."
- Terms of Reference of the Advisory Committee on Toponomy, 3. Duties and Responsibilities of the Committee, section 3.6. The Committee may also review other matters involving toponymy issues that are referred to the Committee by the CEO

Submission

3. Context

Informed by the ACT advice and following staff's analysis, the NCC shared a recommendation on next steps for the naming exercise to the Executive Management Committee and Board of Directors. In January 2023, the Board agreed with staff advice to move forward with an Algonquin naming and engagement exercise.

As part of this exercise, a launch meeting was held on February 13, 2023, with both Chiefs and representatives from the cultural centres of Kitigan Zibi Anishinābeg First Nation and the Algonquins of Pikwàkanagàn First Nation communities. From that meeting, the approach, timeline, and planning needs were agreed upon by meeting participants. It was also determined that workshop objectives were to gather stories and Anishinābe Algonquin knowledge on the parkway corridor, including the connection to the river and the land and to reach a consensus on a name recommendation.

Public engagement activities were also undertaken to inform the public of the Algonquin naming exercise and gather stories about the parkway, the river, and surrounding areas. An online engagement activity took place from May 2 to May 21, 2023, and included a survey, discussion board and interactive map activity. An in-person public open house and dialogue session were also held on May 10, 2023.

The objectives of these engagement activities were to gather stories from the public on their memories about the area and/or the significance of the area to them and their community. The stories will be captured in a summary of the Algonquin naming and engagement exercise, as well as the public engagement activities, which in the future, may inform an interpretation plan for the riverfront park.

The ACT last met on May 9, 2023, where members continued their consideration of the name review for the Sir John A. Macdonald Parkway. At this meeting, the following feedback was shared:

- Use full words, appropriate accents and accurate pronunciation when communicating the proposed parkway name. This effort is a priority of the Anishinābe Algonquin Nation.
- Explore a variety of communication tools to ensure the public understands the meaning behind the proposed name (e.g., QR codes or adjacent plaque).
- Host the signage unveiling on the east end of the parkway to showcase the beauty of the river.
- Invite Elders and Youth to participate and speak at the unveiling ceremony. The event format should include a circle, smudging/sacred fire and a meal. The event should be framed as an honouring ceremony for the place and the land.

Submission

4. Analysis

The Algonquin naming and engagement exercise is examined below to highlight the integration of ACT recommendations and share the final outcomes.

Algonquin naming exercise

Representatives from Kitigan Zibi Anishinābeg First Nation and the Algonquins of Pikwàkanagàn First Nation communities gathered at the Nawapon Indigenous Commons at Algonquin College to exchange stories and discuss name options for the parkway. Cultural Centre representatives from both communities were responsible for liaising between the NCC and First Nation communities and confirming attendance.

Community members met on two separate occasions. The first workshop took place on April 3, 2023, while the second workshop was on April 20, 2023. A similar format occurred at both workshops, the events included opening prayers, introductory remarks to set workshop objectives and/or revisit comments raised at previous session, deliberation among community members without NCC presence, roundtable discussions were concluded with closing remarks and a prayer.

Results

The proposed name for the parkway is Kichi Zībī Mīkan, meaning "Great River Road". This will translate to Promenade Kichi Zībī and Kichi Zībī Parkway in French and English.

Participants further recommended that the full name in the Anishinābemowin, the Algonquin language, should be the most prominent language displayed on the panel.

When recommending the name, community members thought deeply over the significance of the river and surrounding area for the Algonquin Nation and shared several stories that were equally meaningful for both communities.

The name highlights the place and importance of the Ottawa River as a great and bountiful river that has provided for peoples' needs for generations, just as it does today. The river has served to build relationships, connect communities and allow people to relate to one another. Many spoke of the strength of the river in connecting all Algonquin communities. The theme of connection was carried across both workshops.

Referring to the parkway as Kichi Zībī Mīkan marks a reference to the original name for the river. This name presents an opportunity to pay respects to Algonquin ancestors and their lived experiences. This name serves to reconnect the Algonquin Nation with their history, language and culture, while also acknowledging that this name was used by other Nations that would have travelled in the area.

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Furthermore, the names build upon larger efforts Indigenous peoples are deploying to reclaim their Ojdībikan; meaning roots, or alternatively origins. These origins connect the Algonquin communities to one another and to the land. Reclaiming the original name Kichi Zībī contributes to reconciliation efforts and acknowledges the reciprocal relationship between the Algonquin Nation and the river.

Public engagement exercise

As part of the initiative, the public were invited to contribute by sharing their stories and memories about the parkway, the river, and surrounding area and learning about the Algonquin naming exercise.

Online activities were hosted on the PlaceSpeak platform and offered the chance to complete a survey, join an online discussion prompted by scripted questions and pin comments to an interactive map of the parkway. These activities took place from May 2 to May 21, 2023, and over 300 people interacted in these online activities.

The in-person event was held on May 10, 2023. It was designed to include an openhouse style format – a self-paced visit with opportunities to share stories – and a facilitated dialogue.

Stories gathered through the engagement activities will be featured in a summary report alongside the results from the Algonquin naming and engagement exercise. The report will be published in September 2023. These stories may also inform a future interpretation plan on the area, including the parkway and the riverfront park.

Results

At the start of the in-person event, participants were asked by a Kitigan Zibi Anishinābeg elder what reconciliation meant to them. Many spoke about the importance of listening and their commitment to learn more about how to support Indigenous peoples, and more specifically the Algonquin Nation as the host nation of the lands. A few noted the steps that have been taken to advance reconciliation so far, while identifying the additional work that is still required.

During the facilitated dialogue, participants enthusiastically shared their personal connection to the river and surrounding areas. Some noted enjoying the views offered at the parkway and quality time with their families. Others identified the parkway as a much appreciated active transportation destination. The overarching theme carried throughout the event is that the parkway holds profound significance for many residents of and visitors to the area.

The online engagement comments highlight a strong appreciation of the beauty of the natural environment of the parkway and the Ottawa River. The comments echo similar

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sentiments as above about active transportation on the parkway. Several respondents noted that the area is home to a vibrant wildlife and ecosystem.

One respondent shared that their family had lived near the parkway for over 100 years, and they have enjoyed watching the area evolve. They most appreciated having a space for quiet reflection, learning and spending time with family and friends.

Recommendation

That the NCC move forward with the recommended name for the parkway and that a signage unveiling ceremony and event be held at the end of September 2023 in honour of the parkway's new name.

5. Financial Details

To date, \$45.1K has been spent from the total of \$86.5K allocated for the project budget. A breakdown of these expenses is outlined in the table below.

Items	Total spent	Total budget
Indigenous workshops (logistics)	\$18.2K	\$20K
Public engagement activities (external	\$25K	\$30K
consultant and logistics)		
Event planning and management (signage	\$0	\$25K
unveiling ceremony and event)		
Reporting, editing and translation	\$2.9K	\$11.5K

As noted above, a budget will need to be set aside for four new signs along the parkway. Below are estimates for the new signage based on recent comparable projects and quotations.

- New signage production and installation, costs are approximately \$60K
 - \circ \$8K for the structure and \$7K for the footing for four signs

Event planning, for the Algonquin naming and engagement exercise as well as translation and editing costs were captured in a previous submission to the Executive Management Committee and NCC Board of Directors.

New budget items have been identified to support event planning for the signage unveiling ceremony and event and new signage.

In the future, a budget will need to be set aside for planning activities required as part of the development of an interpretation plan for the parkway and riverfront park.

6. Opportunities and Expected Results

A review of the parkway name and ensuing Algonquin naming and engagement exercise contribute to the themes of Culture and Language as well as History and Commemoration found in the Truth and Reconciliation Commission <u>calls to action</u>, while also meeting a Plan for Canada's Capital (PFCC) 2017-2067 key policy objective to "contribute to the recognition of Indigenous peoples in the toponymy of the region."

Moreover, the naming exercise provided an opportunity for information sharing and storytelling opportunities to exchange with the public throughout the initiative. A further opportunity also exists to contribute to the interpretation plan for the area, as plans for the riverfront park advance. This endeavour would need to be coordinated with the Department of Canadian Heritage and align with strategies and guidelines outlined in the Ottawa River South Shore Riverfront Park Plan.

The result of the Algonquin naming and engagement exercise will involve a signage unveiling ceremony and event to commemorate the initiative, with the intent to host the event in September 2023. Holding the event around this time is significant and enables the NCC to openly communicate its commitment to reconciliation. Moreover, the NCC is seeking to elevate and showcase Algonquin voices and experiences and increase public understanding and interest in Anishinābe Algonquin knowledge, culture and language.

7. Alignment with Government and NCC Policies

Gender Based Analysis Plus (GBA Plus) is an analytical process used to assess the impact of policies, programs and initiatives on individuals belonging to diverse identitybased groups. As outlined in this document, the NCC has sustained its commitment to GBA Plus in key planning documents such as the PFCC and within the Corporate Plan. GBA Plus considerations have therefore been integrated in the Algonquin naming and engagement exercise, as well as the public engagement activities.

In addition, the parkway naming initiative builds on the Government of Canada's work to advance reconciliation and renew the relationship with Indigenous peoples. By committing to an Algonquin naming and engagement exercise, the NCC positively contributes to the revitalization of Algonquin culture and language and the restoration of Algonquin place names. Moreover, this approach aligns with the values of integrity, inclusiveness, and relevance outlined in the NCC Toponymy Policy along with the Truth and Reconciliation Commission's calls to action related to language, culture, and commemoration.

GBA Plus considerations have informed the initial toponymy submission and have been integrated in each step of the naming exercise. Following initial discussions with members of the Algonquin Nation, NCC staff developed an Algonquin engagement plan

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that outlined the discussion approaches for the naming exercise. Thereafter, staff worked collaboratively with the cultural centres of Kitigan Zibi Anishinābeg First Nation and the Algonquins of Pikwàkanagàn First Nation to lead the discussion.

As part of the naming and engagement exercise, considerations have also been made to the manner that Indigenous peoples could be positively impacted by the results of the initiative. During this initiative, Anishinābe Algonquin knowledge keepers have shared stories of cultural significance. Therefore, NCC staff have a heightened responsibility to ensure that such knowledge is shared with the utmost care and respect. As such, NCC staff have received expressed consent from community members prior to publicly sharing the stories. Also, workshop participants have reviewed the stories to ensure that sensitivities towards Anishinābe Algonquin knowledge are maintained. This will provide a significant opportunity for education and information sharing with the public.

As with all naming practices, there are risks of negative public perceptions of the exercise. To mitigate this risk, we have adopted a comprehensive communication and outreach strategy that seeks to increase public understanding and interest in Anishinābe Algonquin knowledge, culture and language.

8. Risks and Mitigation Measures

Renaming risks are generally related to the potential controversy of the review of the current name, public perceptions of the exercise, the reasoning in support of a renaming and the implementation of the proposed name. Below is a breakdown of the main risks associated with the renaming at this stage of the process

Risk	Likelihood	Impact	Mitigation measures
Public perception that a reference to a key historical figure is removed. That the NCC is only responding to social pressures.	Medium	Low	 The name Sir John A. Macdonald is widely represented in the Nation's Capital, including an airport, a park, a street, a statue, a bridge and a building. This confirms that this historical figure will continue to be well represented in the National Capital Region. Members of the public have an avenue to share their concerns surrounding the name review process throughout the public engagement process. Explanation of the process

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			 and the history of the name changes of the parkway are posted on the NCC's website and project webpage. A summary report will be developed on the shared values that informed the new name, based on local history, cultural landscapes, and traditional Algonquin knowledge.
Public and stakeholders may question why they were not consulted or specifically engaged in the naming and engagement exercise.	Low	Low	 The public and stakeholders were engaged during the in- person open house and dialogue session and had opportunities to share their stories during the online engagement. Their stories will be featured in a summary report and may inform a future interpretation plan for the area, including the parkway and the riverfront park.
Hosting the signage unveiling ceremony and event on a date near Truth and Reconciliation Day may conflict with other events and activities scheduled during that period.	Low	Low	 We plan to partner with Kitigan Zibi Anishinābeg First Nation and the Algonquins of Pikwàkanagàn First Nation communities to host an event that honours the spirt of Truth and Reconciliation with storytelling and celebratory activities led by Indigenous partners. Develop a detailed event planning documents that supports collaboration with Indigenous partners and

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			current timelines, as well as coordinate with the National Commission on Truth and Reconciliation and other community groups.
Project deadlines are not able to be met and signage will not be implemented by the unveiling ceremony.	Low	Medium	 Develop a detailed implementation plan which supports current deadlines. Ensure that the exercise is communicated effectively to NCC staff and stakeholders, highlighting the decision-making process, including the timelines and decision points.

9. Engagement and Communications

- A public in-person activity took place on May 10, 2023 and online engagement took place from May 2 to 21, 2023.
- A summary report of the Algonquin naming and engagement exercise and stories from the public will be prepared. It is anticipated final English and French copies of the summary would be published alongside the signage unveiling ceremony and event.
- A comprehensive communications strategy has been developed to ensure that the process and timeline are clear for all audiences. Some communication products that have been developed include:
 - Social media messages
 - A project webpage
 - Updated Q&As and key messages
 - Press release
 - Newsletters
- A signage implementation plan has been developed, with installation being targeted over fall 2023 to spring 2024. The first sign would be installed before the signage unveiling ceremony and event.

10. Next Steps

Public	Submission	

- Conduct an audit of NCC materials and tools requiring an update following name approval.
- Prepare the summary report, providing an overview of the Algonquin naming and engagement activities and the storytelling approach with the public.
- If the name is approved, the signage unveiling ceremony and event would be held in September 2023, to unveil the new signage. An event would follow to provide information about the new name and naming exercise, as well as Anishinābe Algonquin knowledge about the land and river.
- Coordination and planning of signage implementation to take place throughout the summer (i.e., design concepts, signage plan, contract awarding, fabrication, and installation).
- Signage implementation beginning in September 2023.
- The NCC will build on this initiative to continue to engage with a variety of ethnocultural group representatives to further develop a toponomy workplan. A review of current NCC asset names will be developed to better understand representation in the National Capital Region. New requests will be brought to the ACT, as appropriate.

11. List of Appendices

N/A

12. Authors of the Submission

- Véronique de Passillé, Vice-President, Public, Legal and Corporate Affairs (PLCA)
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NATIONAL CAPITAL COMMISSION COMMISSION DE LA CAPITALE NATIONALE Progress update and name Mise à jour sur l'état d'avancement et recommandation de nom pour recommendation for the parkway l'initiative de changement de renaming initiative désignation de la promenade Pour décision – Conseil d'administration

For Decision – NCC Board of Directors de la CCN

> Le 22 juin 2023 <u>June 22, 2023</u>



Objectives

Objectifs

- to provide an update on the progress and the outcomes of the naming and engagement exercise
- to seek approval on the recommended name for the parkway and next steps of the process including the summary report and the future interpretation plan

- Faire le point sur les progrès et les résultats de l'exercice de désignation et de mobilisation
- Obtenir l'approbation du nom recommandé pour la promenade et présenter les prochaines étapes du processus, y compris le rapport sommaire et le plan d'interprétation futur

Renaming the parkway Context

Renommer la promenade Contexte

- First initiative to be reviewed by the Advisory Committee on Toponymy
- In January 2023, the NCC Board of Directors agreed to move forward with an Algonquin naming and engagement exercise
- In spring 2023, engagement activities took place with Anishinābe Algonquin communities and with the public





- Première initiative à être examinée par le comité consultatif sur la toponymie
- En janvier 2023, le conseil d'administration de la CCN a convenu d'aller de l'avant avec l'exercice de désignation algonquins et de mobilisation des Algonquins
- Anishinabeg et le public

Au printemps 2023, des activités de mobilisation ont eu lieu avec les communautés Algonquins

Update on activities

To date, we have:

- met with the Advisory Committee on Toponymy (ACT)
- completed the Algonquin naming exercise
- completed public engagement activities

Le point sur les activités

À ce jour, nous avons :

- rencontré le Comité consultatif sur la toponymie
- terminé l'exercice de désignation algonquins
- mené des activités de mobilisation du public

ACT Feedback

Commentaires du comité

Use full words, appropriate accents and accurate pronunciation when communicating the proposed parkway name Utiliser des mots complets, les accents appropriés et la prononciation exacte lorsque vous communiquez le nom proposé de la promenade

Explore a variety of communication tools to ensure the public understands the meaning behind the proposed name Explorer les différents outils de communication pour s'assurer que le public comprend la signification du nom proposé

Host the signage unveiling on the east end of the parkway to showcase the beauty of the river Organiser le dévoilement de la signalisation à l'extrémité est de la promenade afin de mettre en valeur la beauté de la rivière

Invite Elders and youth to participate and speak at the unveiling ceremony Inviter les Aînés et Aînées ainsi que les jeunes à participer à la cérémonie de dévoilement et à s'y exprimer

Algonquin naming exercise

Exercice de désignation algonquins

Outcomes and observations

- Meetings supported relationship building between communities on matters of Anishinābe Algonquin language, culture and heritage
- Participants identified overarching goals when considering a new name
 - Language, family, connection, heritage, honouring ancestors and survivors

Résultats et observations

- Les réunions ont favorisé l'établissement de relations entre les communautés sur des questions liées à la langue, à la culture et au patrimoine des Algonquins Anishinabeg.
- Les parties prenantes ont cerné des objectifs globaux lorsqu'elles ont envisagé un nouveau nom
 - Langue, famille, liens, patrimoine, hommage aux ancêtres et aux personnes survivantes



Public engagement activities

Activités de mobilisation du public

In-person and online engagement activities to build awareness about the Algonquin naming exercise and gather stories about the parkway corridor.

Online: May 2 to 21, 2023 In-person: May 10, 2023

Activités de mobilisation en personne et en ligne pour recueillir des récits sur le corridor de la promenade et faire connaître l'exercice de désignation algonquins.

En ligne : du 2 au 21 mai 2023 En personne : le 10 mai 2023

Public engagement results

Outcomes and observations

Many shared their appreciation of the parkway and surrounding areas. They shared stories under the following themes:

- Cycling and other forms of active transportation
- Spending quality time with family and loved ones
- Enjoying panoramic views • and natural beauty in the surrounding area



du public

Résultats et observations De nombreux participants ont fait part de leur appréciation de la promenade et des environs. Ils ont partagé des histoires sous les thèmes suivants :

- Cyclisme et autres formes de ullettransport actif
- Passer du temps de qualité \bullet en famille et avec ses proches
- naturelle de la zone environnante

Résultats de la mobilisation

Vue panoramique et beauté

Nom recommandé

Recommended Name

Kichi Zībī Mīkan, signifiant « route de la grande rivière »

> Le retour au nom d'origine de la rivière appuie la revitalisation de la langue Favorise le sentiment d'appartenance et de rapprochement

> Souligne la force de la rivière Souligne la façon dont la rivière est un élément unificateur pour les communautés et les peuples

Kichi Zībī Mīkan, meaning "Great River Road"

Returning to the original name of the river, supports language revitalization

- Fosters the sense of place and sense of connections
 - Highlights the strength of the river
- Highlights how the river is a unifying feature for communities and peoples



Signage unveiling ceremony and event

Activités de mobilisation du public

- A signage unveiling ceremony will be held in September, to align with National Day for Truth and Reconciliation on September 30th.
- Workshop participants from Kitigan Zibi and Pikwakanagan will be invited to attend and speak to their experience in the naming exercise.
- Elders and youth will also be invited to contribute to the event.
- Members of the public will also be invited to join the event.

- Une cérémonie de dévoilement aura lieu en septembre, afin de s'aligner avec la Journée nationale de la vérité et de la réconciliation, le 30 septembre.
- Des participants aux ateliers de Kitigan Zibi et de Pikwakanagan seront invités à participer et parler de leur expérience dans le cadre de l'exercice de dénomination.
- invités à participer à l'événement.
- Des Aînés et des jeunes seront aussi • Les membres du public seront aussi invités à se joindre au groupe.

10

Next Steps

Prochaines étapes

Signage production and installation, draft summary report

June to September 2023

Update NCC materials with new name

June to September 2023

Develop a toponymy workplan

summer-fall 2023

Signage unveiling ceremony and event September 2023

Production de la signalization et installation, rédaction du rapport sommaire De juin à septembre 2023

Mise à jour des matériels de la CCN De juin à septembre 2023

Production d'un plan de travail pour la toponymie Été-automne 2023

Évènement et cérémonie de dévoilement de la signalisation septembre 2023

Recommendation

Recommandation

That the NCC move forward to rename the parkway with the recommended name,

Kichi Zībī Mīkan

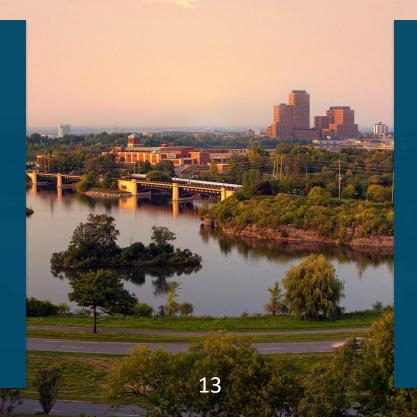
and that a signage unveiling ceremony and event be held at the end of September 2023 in honour of the parkway's new name.

Que la CCN aille de l'avant pour renommer la promenade avec le nom recommandé,

Kichi Zībī Mīkan

et qu'une cérémonie et un évènement de dévoilement de la signalisation aient lieu en septembre 2023 en l'honneur du nouveau nom de la promenade.

Thank you.







Merci.