

Frequently Asked Questions

What is the National Capital Commission Commercial Establishment Survey?

The 2023 National Capital Commission (NCC) Commercial Establishment Survey aims to gather information on the businesses that travel across the Macdonald-Cartier Bridge and the trips that take them across that bridge.

The establishment survey represents one aspect of a larger evaluation on interprovincial truck travel between Ontario and Quebec (via the Macdonald-Cartier Bridge). This evaluation also includes a trip diary survey as well as roadside intercept surveys near the bridge.

What kind of questions will I be asked in the establishment survey?

The establishment survey will gather data related to the establishment's location and contact information (e.g. name, address and confirmation of primary contact telephone and email address), type of industry (coded to two-digit NAICS codes), number or general ranges of full-time and part-time employees (e.g. micro, small, medium, large, very large), the types of commodities/goods produced by the establishment, geographical distribution of inbound and outbound shipments, and the average number of inbound and outbound truck trips generated on a daily, weekly or monthly basis.

What kind of questions will I be asked in the trip diary survey?

The truck trip diary survey instrument will gather data related to vehicle type and configuration and location where the vehicle is normally based and stored when not in use. The instrument will also feature a trip diary portion that gathers a variety of data for the vehicle over the course of a 24-hour period, including time of departure and location of base; type of commodity carried; fullness of vehicle (by weight, volume or number of units); arrival time, location, type of land use, activity and departure time at each stop; type of commodity on board and fullness of vehicle after each stop; and time of arrival at base (or other final location, as appropriate).

Is this survey legitimate? Who is sponsoring this survey?

Yes, the survey is being conducted with the NCC in conjunction with the TRANS committee. TRANS is a joint technical committee on transportation systems planning in the National Capital Region. It spans both sides of the Ottawa River and all levels of government through its member agencies:

- National Capital Commission (NCC)
- Ministry of Transportation of Ontario (MTO)
- City of Ottawa (including OC Transpo)
- Ministère des Transports, de la Mobilité durable (MTMD)
- Ville de Gatineau, and

- Société de transport de l'Outaouais (STO)

Since its inception in the late 1970s, TRANS has played a key role in leading region-wide data collection and transportation modelling projects within the National Capital Region. In particular, TRANS has assumed leadership in managing the regional Origin-Destination (O-D) survey, which was first initiated in 1986 and most recently conducted in 2022.

As part of its mandate related to interprovincial mobility, the NCC has contracted the professional services of R.A. Malatest & Associates Ltd. The data will provide valuable information on current commercial vehicle activity and commodity flow across the Ottawa River within the National Capital Region and will support the development of a regional commercial vehicle model.

Who will conduct this survey?

Canada-based research firm R.A. Malatest & Associates Ltd. will conduct the survey on behalf of the NCC and TRANS committee.

When will the survey take place?

The survey will take place throughout August and September of 2023. Surveying will be conducted during the week, Monday to Friday, from 09:00 to 17:00 ET.

Is the survey mandatory?

Participation in this survey is voluntary, and any information provided will be confidential. Respondents can stop the interview at any time. If there are any questions the respondent feels uncomfortable answering, please let the person conducting the survey know and they will move on to the next one. While voluntary, participation is important. The few minutes required for participation will have a significant impact by helping to gather data to assist in long-range transportation planning across the Ottawa River in the National Capital Region.

Is the information I provide confidential?

Yes. All information collected is managed in accordance with the *Freedom of Information and Protection of Privacy Act*. No results from an identifiable business or participant will be published. All data will be aggregated.

Who will be surveyed?

We will be surveying trucking companies (as well as companies with in-house distribution) that operate or travel within the National Capital Region. This covers Class 5 to Class 13 vehicles in the FHWA classification system.

How long will the survey take?

The survey should take roughly 10 to 15 minutes to complete.

In what languages can the survey be completed in?

The survey can be completed in English or French.

Who can I contact with questions about the survey?

You can reach a representative at Malatest toll-free at **1-855-688-1140** or reach out via email at ottawatrucksurvey@malatest.com.

Malatest Contacts:

- Derek Hughes
Vice President, Research
613-688-1847, ext. 105
d.hughes@malatest.com
- Nick Auger
Project Manager, SH National
613-688-1847, ext. 113
n.auger@malatest.com
- Ryan Auger
Research Analyst
613-688-1847, ext. 118
r.auger@malatest.com

Client Contacts:

- Nina Maher
Nina.Maher@ncc-ccn.ca
- Meghan Whitehead
meghan.whitehead@ncc-ccn.ca
- Adham Badran
adham.badran@ncc-ccn.ca



MALATEST

R.A. Malatest & Associates Ltd.
858 Pandora Ave Victoria BC V8W 1P4
250-384-2770